London, UK
laskai.dori@gmail.com
https://dora-laskai.com

DORA LASKAI

SKILLS

Creative and detail-oriented UI/Product Designer with experience delivering user-centered designs across diverse projects. Skilled in creating intuitive, visually appealing designs that balance simplicity and functionality. Proven ability to collaborate effectively with cross-functional teams, including developers and stakeholders, to ensure seamless implementation and scalability of design solutions.

EXPERIENCE

GERASOFT ltd., Remote, UK, 2022–2024 — *UI / UX / Product Designer*

Website Redesign

- Designed a user-friendly website that transformed extensive text-heavy content into an engaging layout.
- Implemented effective visual hierarchy to make information digestible and maintain user interest.
- Ensured the design balanced simplicity and appeal to retain attention without overwhelming users.

Web and Mobile App Design – To Do App

- Collaborated with the team to define the MVP, ensuring the core features were streamlined for efficiency.
- Worked closely with developers to align design and functionality, solving challenges collaboratively.
- Planned and designed with scalability in mind, enabling seamless future feature integrations based on predefined goals.

Web and Mobile App Design – Clothing Webshop (Unreleased)

- Designed a familiar, user-friendly shopping experience by analyzing and adopting industry-standard layouts and interactions.
- Prioritized usability by retaining key navigation elements in expected locations, reducing friction for users familiar with similar platforms.
- Delivered a polished, professional interface that aligns with user expectations while showcasing brand identity.

TOOLS

- Figma
- Sketch
- HTML / CSS basics for collaboration